

Financial Plus Credit Union to Open New Branch in Flushing

For Immediate Release

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Date: January 2, 2024

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FLINT, MI – Financial Plus Credit Union has announced plans to expand its footprint with a new branch in Flushing. This will be the credit union's 12th location, with existing branches throughout Bay, Genesee, and Saginaw counties.

Scheduled to open its doors in the spring of 2024, the Flushing location signifies Financial Plus Credit Union's ongoing commitment to meet the needs of its members and surrounding communities. The new branch will provide access to a wide range of financial services and tools, combining digital convenience with personalized, one-on-one support.

"We continue to prioritize our digital member experience but we also value the importance of our branches," said Brad Bergmooser, President and CEO of Financial Plus. "We're moving into a neighborhood that already has many Financial Plus members. We can't wait to strengthen those bonds and build new relationships. We're driven to help people and businesses reach their goals, that's what we're here for."

The Flushing branch, located at 6530 Pierson Road (the corner of Pierson and Elms), is currently undergoing construction and remodeling to create a modern, member-engaging space that reflects the credit union's brand essence, promise, and personality. Details about the branch's grand opening will be revealed in the coming months.

About Financial Plus Credit Union: Since 1952, Financial Plus has been putting today's needs and tomorrow's dreams all within reach. Owned by over 81,000 members with more than \$1.3 billion in assets, the credit union provides a full range of modern, easily accessible banking products and services to all throughout the state of Michigan. For more information, visit <u>myfpcu.com</u> or call (800) 748-0451.

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View the official announcement video led by Financial Plus Credit Union President and CEO, Brad Bergmooser, CLICK HERE ###

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