

Financial Plus Credit Union Makes it Easier Than Ever to Open Accounts Online

Consumers can open an account on any device in under three minutes as part of the credit union's revamped digital member experience

Flint, Mich. - July 20, 2023 - Financial Plus Credit Union, a \$1.3B credit union with 11 branches in Michigan, today announced a new online account opening process that is fast, simple and secure. The streamlined process will allow new members to open checking, savings, Certificate of Deposit, money market and minor accounts in under three minutes. Existing Financial Plus members can open a new account in under forty seconds.

The Michigan credit union leverages [MANTL for Credit Unions](#), the leading account opening platform, to overhaul its deposit account opening process and create a superior member experience. Financial Plus Credit Union members can now:

- Quickly and securely open a new account online on any device, at any time.
- Seamlessly fund new accounts.
- Enjoy real-time account access if approved.

Financial Plus Credit Union offers an enticing suite of deposit products and services to help people in Michigan achieve their financial goals, including their 4.15% APY Go-To Checking:

- No monthly fees
- No minimum balance
- Instant debit card
- And more

“Financial Plus is committed to providing our members and the state of Michigan with a superior member experience and access to state-of-the-art technology - and this begins with their very first digital touchpoint,” said Brad Bergmooser, president and CEO of Financial Plus Credit Union. “We can now meet our members where they want to be met - whether it’s online or in-branch - and provide the same personalized, member-centric service across all of our channels. We are thrilled to see how our new digital account opening process will allow us to make an even greater impact in our markets and across the state of Michigan as we connect with new members.”

For more information on Financial Plus Credit Union or to open a new account, please visit:

<https://www.myfpcu.com/>.

About Financial Plus Credit Union

Since 1952, Financial Plus has been putting today’s needs and tomorrow’s dreams all within reach. Owned by over 81,000 members with more than \$1.3 billion in assets, the credit union provides a full range of modern, easily accessible banking products and services to all throughout the state of Michigan. For more information, visit www.myfpcu.com or call (800) 748-0451.