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Financial Plus Credit Union Eliminating NSF Fees

For Immediate Release

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FLINT, MI – Financial Plus Credit Union announced they will no longer charge Non-Sufficient Funds (NSF) fees beginning June 1, 2022. The Credit Union attributes its commitment to operational efficiency and investments in technology for the ability to provide this member benefit, and shared that it is just the first step, as they anticipate additional fee and product changes to increase value to its membership.

“Our mission is to turn progressive strategic investments into member value. In this case, we’re proud that our drive to enhancing and modernizing internal processes has led to the elimination of our NSF fee. It’s exciting to see our continued digital transformation allow us to provide improved member service without added expense” remarked Brad Bergmooser, President and CEO of Financial Plus Credit Union

“We view the constant assessment of our fee and pricing structure as an integral component of our overall financial wellness program; members who may be struggling financially should turn to us for guidance and stability without the added stress of having to pay fees that have become unnecessary. Looking for ways to provide a ‘frictionless’ experience should extend to reducing fees that don’t relate to costs the organization incurs,” Bergmooser continued.

In addition to the elimination of their NSF fees, Financial Plus now has Certified Financial Counselors on-staff. Taking their financial services to the next level and becoming a hub for education and resources, Financial Plus Credit Union is embracing the technological evolution of the banking industry. This is not only demonstrated through how it offers deposit and loan products, but also its important role as a resource for personal financial growth and success, ensuring a brighter financial future for all.

Owned by over 57,000 members, Financial Plus provides a full range of modern, easily accessible banking products and services to all throughout the state of Michigan. For more information, visit www.myfpcu.com or call (800) 748-0451.



Pictured: Financial Plus Credit Union President and CEO Brad Bergmooser.

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