

Financial Plus Credit Union Announces Partnership with Tru Treasury

For Immediate Release

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Date: January 9, 2024

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FLINT, MI – Financial Plus Credit Union (FPCU) is happy to announce its partnership with Tru Treasury, a leader in treasury management solutions. At FPCU, we understand the unique challenges businesses face in managing their finances effectively. Partnering with Tru Treasury reinforces our commitment to offering innovative solutions that enable business members to stay competitive and prosperous in today's ever-changing business landscape.

Cassandra Wheeler, Treasury Consultant at Tru Treasury, stated, "We are thrilled to partner with Financial Plus Credit Union, a trusted financial institution known for their deep-rooted community focus. Together, we will provide FPCU's business members with the latest cash management tools, enabling them to simplify their financial processes, increase efficiency, and help them achieve their business goals. This partnership signifies a shared commitment to enhancing the financial well-being of businesses, promoting economic growth, and making a lasting impact on the communities that FPCU serves."

Nate Adams, Director of Business Service at Financial Plus, expressed his enthusiasm by adding, "We are very excited to be able to make this investment in our business members and offer enhanced treasury management solutions powered by Tru Treasury. These next-level services will improve the experience of our business members, equipping them with advanced digital banking and fraud prevention controls and protection."

In addition to our core services, business members will now have access to additional robust tools to support their financial management needs:

- **Remote Deposit Capture (RDC):** A single or multi-feed RDC machine that replicates the experience of our tellers, simplifying the process of depositing funds.
- **ACH Origination:** Empowering business members to initiate ACH credits (payroll transfers) and ACH debits (withdrawal requests) directly from their accounts.
- **Wire Transfer Services:** Allowing business members to efficiently initiate wire transfers, facilitating timely fund transfers.
- **Positive Pay:** A check-based fraud protection product that allows business members to review checks before they clear their accounts, enhancing security.



Financial Plus Credit Union and Tru Treasury look forward to a successful collaboration that will drive growth, innovation, and prosperity within the local business community.

About Financial Plus Credit Union: Since 1952, Financial Plus has been putting today's needs and tomorrow's dreams all within reach. Owned by over 81,000 members with more than \$1.3 billion in assets, the credit union provides a full range of modern, easily accessible banking products and services to all throughout the state of Michigan. For more information, visit myfpcu.com or call (800) 748-0451.

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