

Financial Plus Credit Union Launches Free Billboard Contest Supporting Small Minority- Owned Businesses

For Immediate Release

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FLINT, MI – Financial Plus Credit Union is proud to announce the launch of its ‘Billboards of Inclusion: Minority Business Spotlight’ Project. This contest will award two small minority-owned businesses four weeks of free billboard advertising. Eligible minority-owned small businesses are invited to participate in the initiative by submitting their entries to Financial Plus now through September 8th, 2023.

“This initiative is designed to increase exposure for local minority-owned small businesses in Michigan, fostering a sense of support within the community,” said Allen Williams, Diversity Equity and Inclusion Business Partner at Financial Plus. “The project reflects Financial Plus’s unwavering commitment to promoting diversity, equity, and the growth of local minority businesses.”

The ‘Billboards of Inclusion’ Project will undergo a thorough selection process, carried out by a committee from Financial Plus that will select two deserving recipients. They will carefully review each entry to verify eligibility requirements, Application Package completion, and essay content. To apply for ‘Billboards of Inclusion: Minority Business Spotlight’ Project and view official contest rules, please visit: www.myfpcu.com/billboards-of-inclusion.

For more information on the ‘Billboards of Inclusion: Minority Business Spotlight’ Project, please contact Allen Williams at (810)-244-6141.

About Financial Plus Credit Union: Since 1952, Financial Plus has been putting today’s needs and tomorrow’s dreams all within reach. Owned by over 81,000 members with more than \$1.2 billion in assets, the credit union provides a full range of modern, easily accessible banking products and services to all throughout the state of Michigan. For more information, visit www.myfpcu.com or call (800) 748-0451.

Financial Plus
Credit Union 

BILLBOARDS OF INCLUSION

Win a **FREE**
Billboard!



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